



WTOV
9 Red Donley Plaza
Mingo Junction, OH 43938

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 333239

Schedule Dates	09/26/12-10/01/12	Date Entered	09/25/12
Advertiser	Democratic Congressional Campaign Committee (Last Modified	09/28/12
Agency	Great American Media (3571)	Entered By	Sharon Green
Product	Political - Issue (1068)	CO-OP	No
Brand	DCCC (28005)	Headline #	06338566
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	KAUFMAN, MEREDITH	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/14/1576	Commission	\$4,134.00
Account Types	National/Political	Net Total	\$23,426.00
Billing Type	Standard	Sales Tax	
Comments	DCCC ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL CAMPAIGN		

Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Sep. 2012	28	\$15,540.00
Oct. 2012	16	\$12,020.00
Grand Total:	44	\$27,560.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0.1	Closed Preempt (9)	09/26/12															Steubenville (WTOV)	No Cash Advance/Spot -	
9.0	Normal Line / Spot (10)	09/26/12-10/01/12	2	:30	3P- Dr. Phil	1			1	1				2	\$230.00	\$460.00	Steubenville (WTOV)	DR. PHIL/10	9/25/12
9.0.1	Closed Preempt (10)	09/26/12															Steubenville (WTOV)	No Cash Advance/Spot -	
10.0	Normal Line / Spot (11)	09/27/12-10/01/12	2	:30	4P- Ellen	1				1	1			3	\$250.00	\$750.00	Steubenville (WTOV)	ELLEN/11	9/25/12
11.0	Normal Line / Spot (12)	10/01/12-10/01/12	2	:30	5P- Live At Five	1								1	\$2,600.00	\$2,600.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/12	9/25/12
12.0	Normal Line / Spot (13)	09/28/12-09/28/12	2	:30	5:30A- News Nine Sunrise						1			1	\$500.00	\$500.00	Steubenville (WTOV)	NWS9 SUNRS-5:30AM/13	9/25/12
13.0	Normal Line / Spot (14)	09/26/12-09/28/12	2	:30	6P- News Nine 6pm	1			X	X	X			1	\$4,000.00	\$4,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/14	9/25/12
14.0	Normal Line / Spot (15)	10/01/12-10/01/12	2	:30	6A- News Nine Sunrise 6am	1								1	\$900.00	\$900.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/15	9/25/12
15.0	Normal Line / Spot (16)	09/26/12-09/28/12	2	:30	7P- Jeopardy	1			X	X	X			1	\$2,100.00	\$2,100.00	Steubenville (WTOV)	JEOPARDY/16	9/25/12
16.0	Normal Line / Spot (17)	09/26/12-10/01/12	2	:30	7A- Today Show	1	X		X	X	X			2	\$1,000.00	\$2,000.00	Steubenville (WTOV)	TODAY SHW/17	9/25/12
17.0	Normal Line / Spot (18)	10/01/12-10/01/12	2	:30	7:30P- Wheel Of Fortune	1								1	\$2,000.00	\$2,000.00	Steubenville (WTOV)	WHEEL-FORTNE/18	9/25/12
18.0	Normal Line / Spot (19)	09/27/12-10/01/12	2	:30	9A- Live With Regis & Kelly	1				1	1			3	\$170.00	\$510.00	Steubenville (WTOV)	LIVE WTH KELLY/19	9/25/12
19.0	Normal Line / Spot (20)	09/29/12-09/29/12	2	:30	11:30P- Saturday Night Live							1		1	\$220.00	\$220.00	Steubenville (WTOV)	SAT NITE LIVE/20	9/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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Agency Great American Media (3571)
Product Political - Issue (1068)
Brand DCCC (28005)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name KAUFMAN, MEREDITH
Phone/Fax /
CPE 11/14/1576
Account Types National/Political
Billing Type Standard
Comments DCCC
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL
CAMPAIGN

Date Entered 09/25/12
Last Modified 09/28/12
Entered By Sharon Green
CO-OP No
Headline # 06338566
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,134.00
Net Total \$23,426.00
Sales Tax

Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Sep. 2012	28	\$15,540.00
Oct. 2012	16	\$12,020.00
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1.0	Normal Line / Spot (1)	09/27/12-10/01/12	2	:30	1P- Days Of Our Lives		1			1	1			3	\$300.00	\$900.00	Steubenville (WTOV)	DAYS OUR LIVES/1	9/25/12
2.0	Normal Line / Spot (2)	09/26/12-10/01/12	2	:30	10A- Today Show II		1		1		1			2	\$170.00	\$340.00	Steubenville (WTOV)	TODAY SHW2-NBC/2	9/25/12
2.0.1	Closed Preempt (2)	09/26/12															Steubenville (WTOV)	No Cash Advance/Spot -	
3.0	Normal Line / Spot (3)	10/01/12-10/01/12	2	:30	11P- News Nine Tonight		1							1	\$3,000.00	\$3,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/3	9/25/12
4.0	Normal Line / Spot (5)	09/27/12-10/01/12	2	:30	11A- Today Show III		1			1	1			3	\$170.00	\$510.00	Steubenville (WTOV)	TODAY SHW3-NBC/5	9/25/12
5.0	Normal Line / Spot (6)	09/26/12-09/28/12	2	:30	12:30P- Who Wants To Be A Millionaire				1	1	1			2	\$150.00	\$300.00	Steubenville (WTOV)	MILLIONAIRE/6	9/25/12
5.0.1	Closed Preempt (6)	09/26/12															Steubenville (WTOV)	No Cash Advance/Spot -	
6.0	Normal Line / Spot (7)	09/26/12-10/01/12	2	:30	12:35A- Late Night With Jimmy Fallon		1		1	1	1			2	\$60.00	\$120.00	Steubenville (WTOV)	J FALLON-NBC/7	9/25/12
6.0.1	Closed Preempt (7)	09/28/12															Steubenville (WTOV)	Program Change/Exception	
6.0.2	Closed Preempt (7)	09/26/12															Steubenville (WTOV)	No Cash Advance/Spot -	
7.0	Normal Line / Spot (8)	09/28/12-09/28/12	2	:30	12P- News Nine Midday	1					X			1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NWS 9 MIDDAY/8	9/25/12
8.0	Normal Line / Spot (9)	09/26/12-10/01/12	2	:30	2P- Katie		1		1	1				2	\$210.00	\$420.00	Steubenville (WTOV)	KATIE/9	9/25/12

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26.0	Normal Line / Spot (2)	09/27/12-09/27/12	2	:30	10A- Today Show II					1				1	\$170.00	\$170.00	Steubenville (WTOV)	TODAY SHW2-NBC/2	9/26/12
27.0	Normal Line / Spot (6)	10/01/12-10/01/12	2	:30	12:30P- Who Wants To Be A Millionaire	1									\$150.00		Steubenville (WTOV)	MILLIONAIRE/6	9/26/12
27.0.1	Closed Preempt (6)	10/01/12															Steubenville (WTOV)	Program Change/Exception	
28.0	Normal Line / Spot (9)	09/28/12-09/28/12	2	:30	2P- Katie						1			1	\$210.00	\$210.00	Steubenville (WTOV)	KATIE/9	9/26/12
29.0	Normal Line / Spot (10)	09/28/12-09/28/12	2	:30	3P- Dr. Phil						1			1	\$230.00	\$230.00	Steubenville (WTOV)	DR. PHIL/10	9/26/12
30.0	M/G For 27.0.1 / Spot (29)	10/01/12-10/01/12	2	:30	11:34:34P- The Tonight Show With Jay Leno	1								1	\$150.00	\$150.00	Steubenville (WTOV)	TONIGHT SHOW/29	9/27/12
30.1	M/G For 27.0.1 / Spot (29)	10/01/12-10/01/12	3	:30	11:34:34P- The Tonight Show With Jay Leno	1								1	\$150.00	\$150.00	Steubenville (WTOV)	TONIGHT SHOW/29	9/28/12
31.0	Normal Line / Spot (26)	09/28/12-09/28/12	2	:30	5A- News Nine Sunrise						1			1	\$410.00	\$410.00	Steubenville (WTOV)	SUNRISE 5A/26	9/27/12
32.0	Normal Line / Spot (27)	10/01/12-10/01/12	2	:30	5:30A- News Nine Sunrise	1								1	\$510.00	\$510.00	Steubenville (WTOV)	SUNRISE 530A/27	9/27/12
33.0	Normal Line / Spot (28)	09/29/12-09/29/12	2	:30	7:00:04A- News9 Saturday Morning							1		1	\$400.00	\$400.00	Steubenville (WTOV)	NEWS 9 SAT/28	9/27/12

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Contract # 333239

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

09/26/12-10/01/12

Democratic Congressional Campaign Committee (3571)

Great American Media (3571)

Political - Issue (1068)

DCCC (28005)

Telerep/Philadelphia, Philadelphia (1057)

Telerep/Philadelphia

KAUFMAN, MEREDITH

/

11/14/1576

National/Political

Standard

DCCC

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL CAMPAIGN

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

09/25/12

09/28/12

Sharon Green

No

06338566

Normal

15.00

\$4,134.00

\$23,426.00

Steubenville (WTOV)

By Broadcast Month

Spots

Rate

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Oct. 2012

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28

16

44

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Washington, DC 20007

Station

Steubenville (WTOV)

Station

Comments

Entered

WEEKEND WHEEL/21

Program Change/Exception

SATURDAY TODAY/22

OHIO-EXPLOSION/23

Sports Over Run/Spot -

NW59 SAT MORN/24

Program Change/Exception

NEWS 9 AT SIX/25

TONITE SHW-NBC/4

(Manager's) Pre-empt/Spot

No Cash Advance/Exception

9/25/12

9/25/12

9/25/12

9/25/12

9/25/12

9/25/12

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B/E Bookend P/B Piggy Back

Printed At: 03:49 PM on Tuesday, October 2 2012

Page 3 of 4

REP: TEL# 610-297-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 16.35
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WTOV-TV ***

ADV # 9/32 ADV. NAME ISS/DCCC REP. # OFF. # 2016 SALESMAN #
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

ORDER # 333237 CONTRACT # 6338566 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC EST#1576 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP26/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 16.35

REP: TO SHARON
FR NIKKI
OK'D M5
NEW TOTAL \$27560 (-200)
PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN

CF-10/1-532
Rev 10/1-531

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1576
AGENCY PRODUCT CODE = 14

23	S		730P-800P	30		\$200.00	9/29	9/29	0		SAT	0
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PROGRAM : OHIO-EXPLOSION
CON COM1: OHIO-EXPLOSION
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP29

STATION MAKEGOOD OFFERS:
M5 OK'D BUY#23 MISSED: SAT/730P-800P SEP29 30S \$200.00 (OCT1/12)
OFFER: NONE
CMT: SPORTS OVER RUN. SPOT DID NOT AIR. PLZ CF CREDIT ASAP. THX SHARON

REP HEADLINE# 6338566 TRF# 333239
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
 REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 16.35
 CHANGES ** WTOV-TV ***

: LINE# :	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS :	TOTL : SPTS :
SEP/12	27410.00	OCT/12	\$150.00									
CONTRACT TOTAL											27560.00	
TOTAL SPOTS											44	

MARKET TOTALS	\$45,508	WTOV 61%	WTRF 32%	WBWO 2%	ETRF 5%
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WBWO IS GTRF

SVC- NSI
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*--MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT1/12 15.24
*** WTOV-TV ***

REP HEADLINE# 6338566 TRF# 333239
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$
ADV # 3571 ADV. NAME ISS/DCCC REP.# OFF.# 2016 SALESMAN #
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007
ORDER # 333239 CONTRACT # 6338566 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC EST#1576 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT1/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 15.24

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN
STATION MAKEGOOD OFFERS:
M5 UNRESL BUY#23 MISSED:SAT/730P-800P SEP29 30S \$200.00 (OCT1/12)
OFFER: NONE
CMT:SPORTS OVER RUN. SPOT DID NOT AIR. PLZ CF CREDIT ASAP. THX SHARON

CONTRACT TOTAL 27760.00
TOTAL SPOTS 45

REP HEADLINE# 6338566 TRF# 333239
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION SEP27/12 10.13

*** WTOV-TV ***

ADV # 9132 ADV. NAME ISS/DCCC
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA
3050 K ST NW,
WASHINGTON, DC 20007

REP.# OFF.# 2016 SALESMAN #
BUYER NAME MEREDITH KAUFMAN
SALES PRSN PH- TERESA DIFURIA

ORDER # 333239 CONTRACT # 6338566 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC EST# 1576 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP26/12 OCT1/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/12 10.13

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN
STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#7	MISSED:W-F,M/1235A-135A	SEP26(2/WK)	30S	\$60.00	(SEP26/12)
		BUY#21	SAT/700P-730P	SEP29	30S	\$200.00	
		BUY#4	W-F,M/1135P-1235A	SEP26(2/WK)	30S	\$300.00	
			OFFER:F,M/500A-530A	SEP28	30S	\$410.00	PLS ADVISE.
			& F,M/530A-600A	SEP28	30S	\$510.00	
			CMT:PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE ASAP. THX SHARON. LOG				
			CMT:DEADLINE 9/27 AT NOON.				
M2	UNRESL	BUY#24	MISSED:SAT/900A-1000A	SEP29	30S	\$400.00	(SEP26/12)
			OFFER:SAT/700A-800A	SEP29	30S	\$400.00	PLS ADVISE.
			CMT:PROGRAM CHANGE PLZ CF NEW TIMES NEWS 9 SAT ASAP. TXH SHARON				
M3	UNRESL	BUY#6	MISSED:W-F,M/1230P-100P	OCT1	30S	\$150.00	(SEP27/12)
			OFFER:MON/500A-530A	OCT1	30S	\$150.00	PLS ADVISE.
			CMT:PROGRAM CHANGE. PLZ CF SUNRISE ASAP. THX SHARON				

CONTRACT TOTAL 27760.00
TOTAL SPOTS 48

44-27,560

REP: TEL# 610-293-4100 FAX# 610-293-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 11.40
*** CHANGES *** ** WTOV-TV ***

REP: TEL# 610-293-4100 FAX# 610-293-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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*** CHANGES *** ** WTOV-TV ***

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*** CHANGES *** ** WTOV-TV ***

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REP HEADLINE# 6338566 TRF# 333239
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 11.40
CHANGES ** WTOV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	A		500A-530A	30		\$410.00	9/28	10/1	1		F,M	1
PROGRAM : SUNRISE 5A ORD COM1 : PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE ASAP. THX SHARON. LOG ORD COM2 : DEADLINE 9/27 AT NOON. THIS IS A MAKE-GOOD FOR SEP26 ON LINE-7 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR SEP29 ON LINE-21 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP26 ON LINE-4 FOR 2 SPOTS/WK												
27	A		530A-600A	30		\$510.00	9/28	10/1	1		F,M	1
PROGRAM : SUNRISE 530A ORD COM1 : PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE ASAP. THX SHARON. LOG ORD COM2 : DEADLINE 9/27 AT NOON. PART OF A MAKEGOOD MADE UP OF LINES 26-27												
21	S		700P-730P	30		\$200.00	9/29	9/29	0		SAT	0
PROGRAM : WEEKEND WHEEL CON COM1 : WEEKEND WHEEL												
24	S		900A-1000A	30		\$400.00	9/29	9/29	0		SAT	0
PROGRAM : NWS9 SAT MORN CON COM1 : NWS9 SAT MORN												
28	A		700A-800A	30		\$400.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS 9 SAT ORD COM1 : PROGRAM CHANGE PLZ CF NEW TIMES NEWS 9 SAT ASAP. THX SHARON THIS IS A MAKE-GOOD FOR SEP29 ON LINE-24 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M1 OK'D BUY#7 MISSED:W-F,M/1235A-135A SEP26(2/WK) 30S \$60.00 BUY#21 SAT/700P-730P SEP29 30S \$200.00 BUY#4 W-F,M/1135P-1235A SEP26(2/WK) 30S \$300.00 OFFER:F,M/500A-530A SEP28 30S \$410.00 & F,M/530A-600A SEP28 30S \$510.00 CMT:PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE ASAP. THX SHARON. LOG CMT:DEADLINE 9/27 AT NOON.												
M2	OK'D		BUY#24				SEP29		30S			(SEP26/12)
MISSED:SAT/900A-1000A SEP29 30S \$400.00 OFFER:SAT/700A-800A SEP29 30S \$400.00 CMT:PROGRAM CHANGE PLZ CF NEW TIMES NEWS 9 SAT ASAP. THX SHARON PLS ADVISE.												

REP: TEL# 610-293-4100 FAX# 610-213-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
HARRIS REPORT FROM STATION SEP27/12 10.28
... WTOV-TV ...

REP HEADLINE# 6338566 TRF# 333239
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$
ADV # 9132 ADV. NAME ISS/DCCC
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA
3050 K ST NW,
WASHINGTON, DC 20007

REP.# OFF.# 2016 SALESMAN #
BUYER NAME MEREDITH KAUFMAN
SALES PRSN PH- TERESA DIFURIA
CLASS: NATL. LOCAL REGIONAL
CONTRACT # 6338566
EST#1576 COMMENTS: (LINE, ORDER, INVOICE)

PRDCT DCCC
FLIGHT DATES SEP26/12 OCT1/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED
DATE SEP27/12 10.28

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN
STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#7 MISSED:W-F,M/1235A-135A
BUY#21 SAT/700P-730P
BUY#4 W-F,M/1135P-1235A
OFFER:F,M/500A-530A
& F,M/530A-600A
CMT:PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE ASAP. LOG
CMT:DEADLINE 9/27 AT NOON.

M2 UNRESL BUY#24 MISSED:SAT/900A-1000A
OFFER:SAT/700A-800A
CMT:PROGRAM CHANGE PLZ CF NEW TIMES NEWS 9 SAT ASAP. TXH SHARON

M3 UNRESL BUY#6 MISSED:W-F,M/1230P-100P
OFFER:MON/1135P-1235A
CMT:PROGRAM CHANGE. OFFER UPDATED TO REFLECT CORRECT PROGRAMMING. PLZ CF
CMT:TONIGHT SHOW ASAP THX SHARON

CONTRACT TOTAL 27760.00
TOTAL SPOTS 48

REP HEADLINE# 6338566 TRF# 333239 REP: TEL# 610-243-4100 FAX# 610-243-1114
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP27/12 11.42
ORDER WORKSHEET HARRIS REPORT FROM REP ***CHANGES*** ** WTOV-TV ***

ADV # 9132 ADV. NAME ISS/DCCC REP. # OFF. # 2016 SALESMAN #
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

ORDER # 3332239 CONTRACT # 6338566 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC EST#1576 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP26/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/12 11.42

REP: CREATED AND OK'D M4 TO REPLACE M3
SEE LINE 29
TOTAL SAME
PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN

CE-9/27-12/17
Rev 9/27-12/16

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1576
AGENCY PRODUCT CODE = 14

6	ES		1230P-100P	30		\$150.00	9/26	10/1	2		W-F,M	2
PROGRAM : MILLIONAIRE												
CON COM1 : MILLIONAIRE												
29	A		1135P-1235A	30		\$150.00	10/1	10/1	1		MON	1

PROGRAM : TONIGHT SHOW
ORD COM1 : PROGRAM CHANGE. OFFER UPDATED TO REFLECT CORRECT PROGRAMMING. PLZ CF
ORD COM2 : TONIGHT SHOW ASAP THX SHARON
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-6 FOR 1 SPOT/WK

REP HEADLINE# 6338566 TRF# 333239 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP27/12 11.42
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WTOV-TV *** **CHANGES**

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
SEP/12	27610.00		OCT/12			\$150.00						27760.00 45

CONTRACT TOTAL 27760.00
 TOTAL SPOTS 45

STATION MAKEGOOD OFFERS:
 M4 OK'D BUY#6 MISSED:W-F,M/1230P-100P SEP26 30S \$150.00 (SEP27/12)
 OFFER:MON/1135P-1235A OCT1 30S \$150.00 PLS ADVISE.
 CMT:PROGRAM CHANGE. OFFER UPDATED TO REFLECT CORRECT PROGRAMMING. PLZ CF
 CMT:TONIGHT SHOW ASAP THX SHARON

MARKET TOTALS \$45,508 WTOV 61% WTRF 32% WBWO 2% ETRF 5%
 WBWO IS GTRF
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-292-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
HARRIS REPORT FROM STATION SEP26/12 12.11
*** WTOV-TV ***

REP HEADLINE# 6338566 TRF# 333239
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

ADV # 9132 ADV. NAME ISS/DCCC REP. # OFF. # 2016 SALESMAN #
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007
CONTRACT # 6338566 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC EST#1576 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT1/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP26/12 12.11

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#7 MISSED:W-F,M/1235A-135A
BUY#21 SAT/700P-730P
BUY#4 W-F,M/1135P-1235A
OFFER:F,M/500A-530A
& F,M/530A-600A
CMT:PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE ASAP. LOG
CMT:DEADLINE 9/27 AT NOON.

SEP26(2/WK) 30S \$60.00 (SEP26/12)
SEP29 30S \$200.00
SEP26(2/WK) 30S \$300.00
SEP28 30S \$410.00 PLS ADVISE.
SEP28 30S \$510.00
THX SHARON. LOG

M2 UNRESL BUY#24 MISSED:SAT/900A-1000A
OFFER:SAT/700A-800A
CMT:PROGRAM CHANGE PLZ CF NEW TIMES NEWS 9 SAT ASAP. TXH SHARON

SEP29 30S \$400.00 (SEP26/12)
SEP29 30S \$400.00 PLS ADVISE.

CONTRACT TOTAL 27760.00
TOTAL SPOTS 48

REP: TEL# 610-263-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

PROGRAM :	TODAY SHW2-NBC<
CON COM1:	TODAY SHW2-NBC<

REP: TFI# 610-203-4100 FAX# 610-225-1191

CREDIT RISK !!!
HARRIS REPORT FROM REP
SEP25/12 10.44
*** WTOV-TV ***

REP HEADLINE# 6338566
*** ORIGINAL REV#0 ***

REP: TFI# 610-203-4100 FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
SEP25/12 10.44
*** WTOV-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
3			1100P-1135P PROGRAM : NEWS 9 TONIGHT< CON COM1: NEWS 9 TONIGHT<	30		\$3,000.00	9/26 10/1	10/1	1		W-F,M	1
4			1135P-1235A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$300.00	9/26	10/1	4		W-F,M	4
5			1100A-1200N PROGRAM : TODAY SHW3-NBC< CON COM1: TODAY SHW3-NBC<	30		\$170.00	9/26	10/1	3		W-F,M	3
6			1230P-100P PROGRAM : MILLIONAIRE CON COM1: MILLIONAIRE	30		\$150.00	9/26	10/1	3		W-F,M	3
7			1235A-135A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$60.00	9/26	10/1	4		W-F,M	4
8			1200N-1230P PROGRAM : NWS 9 MIDDAY CON COM1: NWS 9 MIDDAY	30		\$1,000.00	9/26	10/1	1		W-F,M	1
9			200P-300P PROGRAM : KATIE CON COM1: KATIE	30		\$210.00	9/26	10/1	3		W-F,M	3
10			300P-400P PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$230.00	9/26	10/1	3		W-F,M	3
11			400P-500P PROGRAM : ELLEN CON COM1: ELLEN	30		\$250.00	9/26	10/1	3		W-F,M	3

:LINE#:	REP	:CD:	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	:	WEEK INVT	:	DAYS	:	TOTL: :SPTS:
:	LINE#:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	:	:	:	:	:	:	:

12	500P-600P	30	9/26	10/1	1	W-F, M	1
12	500P-600P	30	\$2,600.00	9/26	10/1	1	W-F, M

PROGRAM : NWS9 LIVE-FIVE
CON COM1: NWS9 LIVE-FIVE

13	530A-600A	30	\$500.00	9/26	10/1	1	W-E	M	1
				128	128				

PROGRAM : NWS9 SUNRS-5:30AM
CON COM1: NWS9 SUNRS-5:30AM

14	600P-630P	30	9/26	10/1/88	W-F,M	1
			\$4,000.00			

PROGRAM : NEWS 9 AT SIX
CON COM1: NEWS 9 AT SIX

15	600A-700A	30	\$900.00	9/26	10/1	1	W-F, M
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PROGRAM : NWS9 SUNRS-6AM
CON COM1: NWS9 SUNRS-6AM

[illegible]

PROGRAM : JEOPARDY
CON COM1: JEOPARDY

17	700A-900A	30	\$1,000.00	9/26	10/1	2	W-F, M	2
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PROGRAM : TODAY SHW<
CON COM1: TODAY SHW<

18	730P-800P	30	\$2,000.00	9/26	10/1	1	W-F,M
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PROGRAM : WHEEL-FORTNE
CON COM1: WHEEL-FORTNE

	DATE	DESCRIPTION	AMOUNT	CHECK NO.	PAYEE
19	900A-1000A	30	\$170.00	9/26	10/1
3					W-F,M

PROGRAM : LIVE WTH KELLY
CON COM1: LIVE WTH KELLY

20	1130P-100A	30	9/29	\$220.00	9/29	1	SAT	1
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PROGRAM : SAT NITE LIVE
CON COM1: SAT NITE LIVE

REP HEADLINE# 6338566

***ORIGINAL REV#0 ***

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

SEP25/12 10.44

*** WTOV-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
21			700P-730P	30		\$200.00	9/29	9/29	1		SAT	1
			PROGRAM : WEEKEND WHEEL									
			CON COM1: WEEKEND WHEEL									
22			700A-900A	30		\$250.00	9/29	9/29	1		SAT	1
			PROGRAM : SATURDAY TODAY									
			CON COM1: SATURDAY TODAY									
23			730P-800P	30		\$200.00	9/29	9/29	1		SAT	1
			PROGRAM : OHIO-EXPLOSION									
			CON COM1: OHIO-EXPLOSION									
24			900A-1000A	30		\$400.00	9/29	9/29	1		SAT	1
			PROGRAM : NWS9 SAT MORN									
			CON COM1: NWS9 SAT MORN									
25			600P-630P	30		\$2,000.00	9/30	9/30	1		SUN	1
			PROGRAM : NEWS 9 AT SIX									
			CON COM1: NEWS 9 AT SIX									
SEP/12			27760.00	OCT/12	\$.00							
											CONTRACT TOTAL	27760.00
											TOTAL SPOTS	48

MARKET TOTALS \$45,508

WTOV 61%

WTRF 32%

WBWO 2%

ETRF 5%

WBWO IS GTRF

SVC- NSI

DEMOS- RA35+*

Great ★ American ★ Media

URGENT! URGENT! URGENT! URGENT! URGENT! URGENT!

PLEASE DELIVER IMMEDIATELY

TO: TRAFFIC MANAGER
FROM: GREAT AMERICAN MEDIA
RE: Democratic Congressional Campaign Committee (DCCC)
DATE: September 25, 2012

Wheeling, OH Broadcast

EFFECTIVE 9/27 UNTIL FURTHER NOTICE:

HD Feed: Please run the following until further notice:
D3C12-OH6-T03H "Trust" TV :30 @ 100%

241 77

SD Feed: Please run the following until further notice:
D3C12-OH6-T03 "Trust" TV :30 @ 100%

"Trust" is being shipped 9/25 via Extreme Reach to arrive by 12pm 9/26.

If you have any questions regarding this traffic, please do not hesitate to contact
Katie Keuleman in our office at katie.keuleman@gmmb.com
Please email traffic@gmmb.com to confirm receipt.

Thank You!